



MARCH 3, 2005 EDITION

## CVEDS Wants Your Input On Second Phase of Economic Development Strategy

### 'ON-LINE SURVEY'



Source: Ministry of Agriculture

The *Comox Valley Economic Development Society (CVEDS)* is in the second phase of a comprehensive economic development strategy updating process designed to reflect the current business and economic environment. CVEDS would like to ensure that its overall strategy directions and key strategies are refined or revamped, as appropriate, in order to meet the economic challenges facing the Comox Valley over

the next several years. The objectives of this strategy process are to develop an updated strategic agenda for CVEDS that will enable it to:

- Strengthen existing businesses and attract new investment
- Increase diversification by focusing efforts on key growth sectors
- Enhance the region's rural economic base, including resource-based activities such as agriculture, forestry and aquaculture
- Support increased tourism activity and tourism investment in appropriate locations

Relevant input from the business community is critical to achieving these objectives. We would greatly appreciate your participation in a brief on-line survey that will take approximately 5 minutes to complete. Your input will help to ensure that the strategy focuses on the most important issues and provides practical solutions for enhancing economic development of the Comox Valley.

The survey is posted at [www.investcomoxvalley.com](http://www.investcomoxvalley.com) or available directly by [Clicking Here to go there now](#). The survey will be live from March 1<sup>st</sup> -14<sup>th</sup>, 2005, and the results will be reflected in the Phase Two Economic Development Strategy presented at the CVEDS Annual General Meeting on April 28<sup>th</sup>, 2005.

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For other CVEDS events, information and resources, Please visit our [Web Site](#)

## Strategy Background

The current structure and mandate of the *Comox Valley Economic Development Society* is based on an in-depth community consultation and economic development strategy completed in 1987. Since this time the Valley has experienced at least three major growth cycles, changes and challenges to its economic base, and impacts to related business activity. In addition, the 2010 Winter Olympics pose to provide a significant opportunity to the Comox Valley due to the International air capabilities at the Comox Valley Airport and the proximity of Mount Washington Alpine Resort.

In order to ensure long-term economic strength and increased diversification of the Valley's economy, an updated, modern and comprehensive economic development strategic plan and long term economic vision is essential. An updated strategy will ensure that CVEDS maximizes its effectiveness and use of resources in assisting local governments to achieve goals of economic prosperity throughout the region.

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