

Permanent Comox Valley Farmers' Market Break-out Discussions

#1 Please list additional potential uses of a permanent farmers' market facility:

- Meetings
- Ag education Centre
- Trade show/meetings centre
- Craft shows
- Food safe kitchen with cafeteria
- Processing/food co op
- Theatre
- Weddings
- Farmers market
- Performance venue
- Compost demo
- Sustainable energy
- Home and garden space and demos
- Incubators
- Entertainment/Festivals
- Restaurant
- Juicing – Cider press / Processing
- Schooling / tours / educational
- Swan viewing
- Craft Market on non market days
- Farm auctions
- Livestock
- Equipment
- Green house / Horticulture training
- Ducks Unlimited education and interpretive centre
- North Island College
- Teaching / Culinary
- City
- Distribution to buyers / Restaurant
- School District 71
- Seed Savers
- Demonstration Areas

#2 Please list additional stakeholders in a permanent farmers' market facility

- Downtown businesses
- Churches and community groups
- Naturalists and environmental groups

- First nations
- Local restaurants
- Schools
- Children's programs – school and others
- Farmers institute (meeting, events, education)
- Farmers market
- Vendors
- Place for elders / meeting
- North Island College
- Chamber of Commerce
- Arts and culture groups
- Service clubs
- Shell Fish Growers
- Seed Savers
- Lush Valley
- Food Banks
- Military
- Local Fishermen
- Ministry of Ag
- Culinary Training/tourism
- Winery
- Ducks Unlimited
- RD + municipal (regional growth strategy)
- Tourism Sector
- Heritage Food Service Co-op
- Anchor tenants to attract 7 day week traffic

#3 Please list possible funders of a permanent farmer' market facility:

- Filberg foundation
- Comox Valley Foundation
- All Levels of Government
- Service clubs
- Farmer's institute
- Ducks Unlimited
- Corporate sponsors
- Public
- Foundations
- CV Farmers Market Association
- 4H
- Social Enterprise
- Fisherman Associations
- Value Added Producers
- Pension funds

- Montfort Leg. Society
- CVEDS
- Trusts – ICET/CST/Westcap
- Farmers Market Venders
- Processors
- BC FMA
- CVCC
- Donations
- First Nations
- Local business
- Community Futures
- Tenants / Renters
- Customer/Friends of the market (post sales)
- Investors
- NIC
- BC Hydro/ Green Funding

#4 Please list additional supporters or volunteers of/for a permanent farmers' market facility:

- Builders/trades people
- Government
- NIC training
- Service clubs – adopt a highway (example)
- Seniors groups – evergreen
- Schools
- Fall Fair associations
- Retired people
- Albertans
- WestJet
- Community Bond
- Micro Brewery
- Restaurant and food industry
- Hospitality industry
- NVI Chefs Association
- Music Fest
- Community Food Advocate
- 4H
- Local newspapers / media
- Seniors
- SPCA
- Events organizers i.e. Arts council
- Schools
- Seed savers / horticulture organizations

- Organic organizations
- Disabled groups
- Local government
- Rod N Gun
- Mount Washington
- CFB
- B&B association
- Hoteliers
- Culinary
- Real Estate
- Welcome Wagon
- Timber industry
- Lush Valley
- CV Land Trust
- Food banks
- Churches
- Exhibition Grounds
- Friends of market
- Artists
- COPS
- Community Groups, 4H, Cubs
- Fall Fair / Events
- Anchor tenant i.e. Brambles Market

#5 What are your thoughts on this session and the potential for a permanent farmers' market facility in the Comox Valley:

- Current market isn't big enough
- Restrictions / regulations
- Parking prohibitive
- Need better access
- Narrow the focus of the concept
- Flexibility in design
- Concern over control/ownership/identity
- Long term tenure for CV farmers market would be essential
- Great Idea!
- Need permanent facility
- Sense of community
- Year round/garage doors
- Economic loss if it doesn't go forward
- Need feasibility study = #'s / cost
- 10 or 20 yr vision to regulate growth strategy
- Public opinion on indoor vs. outdoor
- Green/geothermal/ wind energy/solar panels

- Collect rain water
- Public need
- Time line = phased all at once
- 6 months to user groups
 - “ “ funding
 - “ “ drawing /architect
- 2-3 years
- User groups involved in planning
- Financial Feasibility Study
- Government structure
- Identity steak holders
- Community buy-in
- Grass roots development of concept

What's next?

What is the potential?

Volumes and magnitude of Calgary?

Average farm is less than 90 acres

Low employee numbers

Vender's rep 50-60 migrant workers

During week what do we do?

-Calgary Friday through Saturday

137 stalls

3 seasons

Rotating

2 days on building maintenance

Value added process

18 walk in coolers

Food service program for restaurants (Sunday)

50 apps a week \$6.50/sq ft plus utilities