



K'ómoks First Nation

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Botanical Products Business Opportunity

Business Opportunity Rationale

The central element in the development of this business is founded upon the integration of the Traditional Knowledge and Intellectual Property of the First Nations' people into the mainstream global business of Natural Skin Care and Herbal, Medicinal, Nutraceutical preparations.

Products include: Natural Skin Care Products, Nutraceuticals, Herbal Healing Formulas and the purest of Bottled Water. In addition the Company will evaluate a number of other opportunities for the use of Botanical Forest Products (BFPs) for Food, Floral / Greenery, Landscaping and Crafts.

The economic benefits to investors and joint-venture partners are considerable. The project is sustainable over time with strong global markets, particularly for Natural Skin Care and Herbal / Medicinal products.

The company's initial focus is on: Natural Skin Care Products, Herbal Healing Formulas and pure Bottled Water, obtained from ancient and spiritually significant springs.

Competitive Advantages for Investors

The Natural Skin Care Products opportunity is developed and ready for market launch. An investor / partner will have the very clear fast-track competitive advantage of being able to enter the market immediately.

An experienced marketing partner is already in place (alterNative goods inc.).

The cosmetics market is an extremely well established market, of which the Natural Skin Care segment is the fastest growing.

The interest in British Columbia's First Nations around the world is at an all time high.

The products will be positioned at the mid to high-end of the Natural Skin Care market, differentiated by its First Nations' components, and by the marketing approach focused on First Nations' traditions and cultural use.