



2006 IN REVIEW

BUILDING TOURISM WITH INSIGHT

Provincial Indicators	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006
U.S. Overnight Customs Entries	3,436,486	142,673	167,892	191,110	198,093	288,893	420,802	554,325	530,101	344,400	175,193	144,165	210,870	3,368,517
% change	(3.5%)	(8.8%)	(10.8%)	0.1%	0.3%	(0.3%)	5.0%	(4.4%)	(1.9%)	(1.3%)	0.8%	(1.1%)	(5.6%)	(2.0%)
Asia/Pacific Overnight Customs Entries	866,614	48,260	44,049	51,786	55,567	86,066	102,303	112,205	100,817	90,882	62,649	42,952	59,955	857,491
% change	2.1%	0.2%	(8.7%)	(2.1%)	(2.7%)	(3.7%)	0.3%	(0.2%)	3.1%	(1.0%)	(2.4%)	(1.5%)	1.6%	(1.1%)
Japan	240,894	10,359	13,057	16,290	14,714	18,855	23,116	25,634	26,165	24,093	20,779	12,019	10,481	215,562
% change	(1.3%)	(5.0%)	(8.5%)	(6.2%)	(19.8%)	(17.2%)	(2.3%)	(6.0%)	(12.2%)	(12.2%)	(8.2%)	(6.2%)	(22.7%)	(10.5%)
Taiwan	87,696	4,744	4,016	5,698	6,000	7,149	10,909	11,790	8,410	7,960	7,018	3,605	4,712	82,011
% change	(8.2%)	31.4%	(24.5%)	(2.8%)	(11.4%)	(16.3%)	21.3%	(5.9%)	4.1%	(13.1%)	(28.4%)	(24.2%)	10.3%	(6.5%)
Hong Kong	71,230	4,899	3,895	3,618	4,917	6,217	8,268	12,223	8,552	5,889	4,215	3,201	5,321	71,215
% change	(2.2%)	39.5%	(36.2%)	(32.7%)	18.1%	(12.8%)	(8.0%)	12.1%	21.1%	4.7%	5.5%	4.5%	0.5%	(0.0%)
Australia & New Zealand	152,793	9,620	6,705	5,983	7,751	22,186	21,081	16,698	17,511	18,852	5,767	5,340	13,334	150,828
% change	8.8%	(20.0%)	(11.4%)	(6.3%)	15.4%	1.1%	3.3%	(6.8%)	7.0%	0.1%	(5.7%)	(3.5%)	2.8%	(1.3%)
South Korea	120,620	8,774	7,019	8,087	7,468	10,144	13,994	18,557	14,675	12,122	8,536	6,493	10,194	126,063
% change	3.1%	(2.2%)	4.8%	6.8%	(5.2%)	6.1%	(5.2%)	(4.3%)	3.8%	18.2%	18.0%	18.9%	17.2%	4.5%
China	83,281	4,723	4,398	4,785	6,008	7,935	9,116	12,767	11,222	11,172	8,570	6,334	6,594	93,624
% change	4.5%	(7.9%)	1.8%	10.6%	7.7%	22.2%	(8.0%)	22.0%	15.8%	19.0%	3.8%	16.4%	12.4%	
Europe Overnight Customs Entries	483,498	17,021	21,733	25,055	27,306	49,818	63,023	79,452	74,129	61,897	23,821	15,445	24,868	483,568
% change	8.1%	(9.1%)	(7.2%)	(11.5%)	11.8%	3.1%	4.1%	1.7%	2.4%	(1.5%)	(5.4%)	(0.3%)	(3.4%)	0.0%
United Kingdom	236,159	8,355	12,665	13,857	14,139	24,531	30,172	33,604	31,767	31,506	10,520	7,203	13,545	231,864
% change	7.9%	(16.2%)	(6.8%)	(18.2%)	20.4%	(0.4%)	0.5%	0.3%	3.4%	3.9%	(13.4%)	(0.7%)	(11.6%)	(1.8%)
Germany	82,905	2,534	2,818	3,006	3,792	9,238	10,277	12,885	15,322	11,979	3,964	1,816	2,907	80,538
% change	0.3%	12.0%	(9.8%)	(13.2%)	11.3%	13.2%	4.1%	(11.8%)	(3.4%)	(5.1%)	(7.2%)	(27.7%)	6.0%	(2.9%)
Netherlands	36,608	1,220	1,332	1,942	1,877	4,231	5,039	7,638	5,541	4,179	1,671	1,579	1,579	37,277
% change	10.0%	4.6%	0.6%	22.5%	21.7%	2.6%	12.4%	(2.6%)	(9.0%)	9.8%	(0.3%)	(24.2%)	(2.3%)	1.8%
Switzerland	20,288	641	610	789	1,117	1,375	2,174	4,334	2,578	2,411	997	571	666	18,263
% change	20.1%	(13.7%)	(22.7%)	(29.6%)	(6.1%)	(39.4%)	(9.8%)	(2.0%)	(11.9%)	(0.7%)	15.0%	46.0%	(8.6%)	(10.0%)
France	16,087	619	707	651	1,039	1,467	1,881	3,278	2,298	1,904	1,131	847	806	16,628
% change	12.0%	1.8%	3.8%	(24.3%)	(27.6%)	38.8%	(6.9%)	22.6%	(19.0%)	8.9%	20.8%	68.7%	10.7%	3.4%
Total Overnight Customs Entries	4,884,990	212,161	237,724	272,895	288,837	432,904	598,701	764,842	718,820	506,419	266,639	206,351	304,303	4,810,596
% change	(1.3%)	(6.8%)	(9.7%)	(2.5%)	1.7%	(0.8%)	4.2%	(3.4%)	(0.5%)	(1.4%)	(0.3%)	(0.9%)	(3.6%)	(1.5%)
Accommodation Room Revenue (\$000)	\$1,690,093	\$107,242	\$120,659	\$139,432	\$118,279	\$151,290	\$185,617	\$228,911	\$245,723	\$185,338	\$126,638	\$96,687	\$116,348	\$1,822,163
% change	6.1%	6.3%	0.2%	5.8%	8.4%	10.7%	14.0%	8.6%	8.8%	5.5%	12.2%	4.6%	5.1%	7.8%
Provincial Occupancy Rate	64.6%	48.6%	58.8%	65.2%	63.9%	71.8%	76.7%	80.4%	82.3%	76.2%	64.0%	55.0%	49.2%	65.7%
point change	2.4	3.5	1.9	4.3	0.5	4.1	4.1	2.3	1.8	0.0	3.3	(0.5)	(0.2)	1.8
Provincial Average Daily Room Rate	\$118.26	\$111.88	\$112.61	\$111.30	\$108.72	\$127.64	\$138.27	\$145.86	\$146.56	\$133.67	\$113.46	\$105.33	\$119.16	\$124.73
% change	1.3%	4.4%	3.9%	4.6%	5.3%	10.5%	9.6%	7.4%	5.5%	3.4%	6.2%	1.7%	4.2%	5.3%
Commercial Restaurant Receipts ('000s)	\$6,131,240	\$472,791	\$481,316	\$553,587	\$545,973	\$553,259	\$557,623	\$599,353	\$609,745	\$558,135	\$533,830	\$508,418	\$577,816	\$6,551,846
% change	2.1%	4.1%	4.3%	9.4%	8.1%	3.6%	6.0%	5.0%	7.3%	8.7%	7.4%	7.4%	10.7%	6.9%
BC Ferries - Passenger Volume	21,790,079	1,268,455	1,230,036	1,561,713	1,696,990	1,866,727	1,963,152	2,663,094	2,897,329	1,978,007	1,710,294	1,308,962	1,545,412	21,690,171
% change	(0.8%)	9.1%	(4.1%)	(6.7%)	5.6%	(3.5%)	(0.7%)	(0.6%)	1.0%	0.2%	4.5%	(5.8%)	(3.8%)	(0.5%)
Coquihalla Highway	2,619,786	107,384	106,822	162,032	206,511	237,492	250,907	374,853	404,677	277,801	220,647	106,693	127,325	2,583,144
% change	1.9%	12.3%	(11.4%)	(16.6%)	13.7%	(6.9%)	(1.4%)	(5.7%)	4.3%	3.9%	10.5%	(7.8%)	(15.1%)	(1.4%)
Fishing Lodges (Room Revenue)	\$20,497,192	\$150,344	\$129,563	\$231,822	\$395,564	\$1,709,294	\$3,804,600	\$4,995,219	\$5,704,633	\$3,189,840	\$954,530	\$259,245	\$353,111	\$21,877,764
% change	5.1%	18.9%	(11.8%)	(5.0%)	(2.9%)	(0.3%)	7.3%	6.0%	8.5%	2.0%	29.2%	15.5%	40.6%	6.7%
Visitor Centres - # parties	1,720,105	53,710	59,674	79,718	85,277	143,880	203,228	313,113	335,507	193,085	96,959	54,004	55,374	1,673,529
% change	3.7%	6.7%	(3.9%)	(6.8%)	(6.6%)	(6.0%)	(8.7%)	(4.6%)	1.5%	(0.8%)	11.0%	(10.9%)	2.1%	(2.7%)

Please see reverse side for description of each indicator.

All % change figures are for changes from same period last year; brackets indicate declines; n/a is listed when the % change calculation can not be calculated.

All data subject to ongoing revisions from suppliers.

Regional Indicators															
Kootenay Rockies	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006	
Total Customs Entries via Region	293,272	15,944	16,663	18,586	16,187	18,844	28,077	39,563	35,568	25,994	16,732	11,951	15,513	259,622	
% change - supplied by Statistics Canada	(5.6%)	(14.0%)	(20.1%)	(1.8%)	(16.0%)	(11.0%)	(10.3%)	(15.0%)	(14.0%)	0.3%	(9.1%)	(13.4%)	(9.4%)	(11.5%)	
Percent of Total Provincial Customs Entries	4.1%	4.7%	4.7%	4.5%	3.7%	3.1%	4.7%	3.8%	3.6%	3.3%	4.1%	3.8%	3.6%	3.8%	
Room Revenue (\$000) - Region	\$107,192	\$8,516	\$10,141	\$10,636	\$6,825	\$7,664	\$9,404	\$16,279	\$17,746	\$11,948	\$6,888	\$4,099	\$8,288	\$118,233	
% change - supplied by BC Stats	3.3%	15.2%	4.7%	7.2%	7.6%	5.3%	13.6%	7.5%	14.4%	6.4%	13.5%	8.3%	22.9%	10.3%	
Castlegar Airport	68,779	4,125	5,730	6,684	7,214	6,792	7,278	7,753	8,467	7,084	7,321	4,193	5,053	77,694	
% change - passenger volume	3.1%	1.9%	8.2%	16.5%	24.8%	17.9%	16.0%	6.2%	18.2%	3.9%	6.3%	6.3%	26.5%	13.0%	
Visitor Centres	157,942	3,175	3,785	4,564	5,302	11,460	18,784	37,373	41,626	21,819	8,026	4,031	3,644	163,589	
% change - total parties	5.5%	33.7%	13.0%	0.7%	8.6%	(3.8%)	1.8%	(10.1%)	7.0%	8.4%	41.7%	18.9%	29.1%	3.6%	
Cariboo Chilcotin Coast	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006	
Room Revenue (\$000) - Region	\$23,622	\$1,097	\$1,114	\$1,403	\$1,460	\$2,149	\$2,778	\$3,547	\$3,802	\$3,297	\$2,262	\$1,260	\$1,251	\$25,421	
% change - supplied by BC Stats	5.3%	25.8%	15.1%	15.6%	(8.5%)	3.2%	7.7%	(0.9%)	6.9%	8.6%	24.6%	6.7%	9.8%	7.6%	
BC Ferries: Routes 10 & 40	71,852	1,518	1,813	1,758	788	2,712	5,888	8,740	9,681	7,529	1,771	1,142	1,962	45,302	
% change - passenger volume	2.1%	7.0%	(6.7%)	(27.6%)	(69.2%)	(47.9%)	(43.4%)	(39.0%)	(35.8%)	(36.6%)	(29.1%)	(23.0%)	(26.9%)	(37.0%)	
Visitor Centres	34,871	663	769	1,067	1,389	3,004	4,525	8,661	9,345	4,969	2,754	1,116	1,197	39,459	
% change - total parties	8.3%	43.2%	6.7%	(5.1%)	(6.5%)	(3.7%)	(5.4%)	6.1%	17.3%	17.4%	73.2%	68.3%	112.2%	13.2%	
Northern British Columbia	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006	
Total Customs Entries via Region	157,050	1,516	1,613	1,763	1,811	11,517	21,558	22,968	34,224	13,394	2,538	1,481	1,367	115,750	
% change - supplied by Statistics Canada	20.7%	2.6%	0.1%	0.4%	(5.7%)	41.7%	(35.1%)	(40.5%)	(20.5%)	(37.2%)	1.6%	(14.6%)	(20.8%)	(26.3%)	
Percent of Total Provincial Customs Entries	2.2%	0.4%	0.5%	0.4%	0.4%	1.9%	2.6%	2.2%	3.5%	1.9%	0.6%	0.5%	0.3%	1.7%	
Room Revenue (\$000)	\$122,187	\$8,340	\$9,784	\$12,182	\$9,379	\$10,049	\$13,306	\$15,007	\$14,664	\$13,677	\$11,067	\$10,140	\$7,708	\$135,303	
% change - supplied by BC Stats	16.5%	(3.4%)	(23.0%)	5.6%	22.3%	18.2%	24.2%	24.8%	23.4%	18.2%	2.7%	17.4%	2.4%	10.7%	
Hotel Occupancy - Prince George	71.2%	49.2%	58.2%	73.5%	74.3%	73.9%	77.7%	82.7%	67.8%	72.3%	68.3%	63.1%	54.6%	67.5%	
point change - supplied by Pannell Kerr Forster	2.9	(6.9)	(8.9)	(2.2)	(5.7)	(3.8)	(6.5)	12.2	(4.5)	(7.1)	(4.4)	(6.7)	4.7	(3.7)	
Average Daily Room Rate - Prince George	\$89.04	\$90.26	\$91.67	\$90.61	\$94.32	\$98.04	\$98.31	\$95.86	\$95.63	\$90.68	\$91.88	\$93.77	\$85.46	\$91.83	
% change - supplied by Pannell Kerr Forster	3.2%	2.5%	6.6%	4.0%	4.7%	8.6%	5.9%	6.0%	6.7%	0.1%	1.4%	8.0%	(0.4%)	3.1%	
Prince George Airport	376,289	33,159	32,046	37,784	32,848	33,746	32,353	29,937	31,126	30,671	34,131	32,314	34,292	394,407	
% change - passenger volume	10.5%	7.9%	(1.5%)	10.1%	8.4%	10.9%	8.8%	5.9%	9.0%	4.2%	2.0%	(1.9%)	(3.7%)	4.8%	
Smithers Airport	61,907	4,489	5,086	5,340	4,776	5,100	5,438	5,251	5,955	6,381	6,292	5,204	4,789	64,101	
% change - passenger volume	(0.8%)	(4.8%)	8.2%	(4.7%)	3.8%	9.3%	9.2%	4.8%	8.2%	1.7%	3.6%	3.4%	0.9%	3.5%	
Fort St. John Airport (North Peace)	105,219	9,192	9,579	10,975	8,973	10,110	9,228	8,610	8,991	9,234	10,901	10,214	10,260	116,267	
% change - passenger volume	9.1%	11.8%	8.4%	17.6%	1.5%	12.3%	13.7%	9.5%	14.5%	4.8%	18.4%	8.8%	5.3%	10.5%	
BC Ferries: Routes 10, 11 & 26	222,916	9,710	10,340	11,636	11,145	16,518	19,774	24,463	25,634	19,961	13,818	10,630	10,171	183,800	
% change - passenger volume	(5.6%)	(3.7%)	(8.3%)	(21.0%)	(16.5%)	(25.9%)	(20.7%)	(42.2%)	(25.6%)	(20.7%)	(2.5%)	(2.5%)	(11.1%)	(17.5%)	
Visitor Centres	130,595	1,625	2,083	2,339	2,693	10,113	20,899	28,950	27,705	11,622	3,469	1,650	1,345	114,493	
% change - total parties	9.5%	10.3%	(0.7%)	1.7%	(14.9%)	(16.7%)	(18.2%)	(15.1%)	(9.8%)	(5.2%)	12.7%	(21.4%)	(17.7%)	(12.3%)	
Thompson Okanagan	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006	
Total Customs Entries via Region	268,067	16,170	18,283	17,707	17,577	21,744	26,411	32,125	34,010	22,610	18,508	13,475	16,450	255,070	
% change - supplied by Statistics Canada	(4.4%)	(7.4%)	(9.1%)	(9.2%)	(8.9%)	(6.4%)	(0.9%)	(7.3%)	3.4%	(3.6%)	8.4%	(9.5%)	(12.9%)	(4.8%)	
Percent of Total Provincial Customs Entries	3.7%	4.7%	5.1%	4.3%	4.1%	3.6%	3.2%	3.1%	3.5%	3.2%	4.6%	4.3%	3.8%	3.7%	
Room Revenue (\$000) - Region	\$226,056	\$12,813	\$14,504	\$16,146	\$13,851	\$19,958	\$23,968	\$36,761	\$41,828	\$25,176	\$15,706	\$10,066	\$13,694	\$244,472	
% change - supplied by BC Stats	9.7%	10.1%	1.0%	(5.2%)	12.1%	10.1%	8.9%	3.7%	15.4%	11.4%	15.9%	6.1%	3.7%	8.1%	
Hotel Occupancy - Kamloops	51.5%	31.6%	38.4%	51.7%	56.0%	69.6%	64.6%	71.9%	75.9%	66.5%	52.0%	35.6%	34.6%	54.0%	
point change - supplied by Pannell Kerr Forster	(0.2)	6.4	6.0	8.1	5.6	6.8	(2.4)	2.0	6.8	(1.3)	1.4	(1.9)	(2.1)	2.5	
Average Daily Room Rate - Kamloops	\$82.68	\$71.07	\$71.85	\$74.99	\$79.55	\$87.10	\$89.89	\$96.90	\$99.33	\$90.79	\$81.11	\$75.36	\$74.61	\$84.96	
% change - supplied by Pannell Kerr Forster	0.0%	(0.2%)	(2.2%)	(0.5%)	2.5%	1.7%	2.8%	2.3%	7.5%	4.9%	6.1%	4.6%	5.6%	2.8%	
Hotel Occupancy - Kelowna	63.4%	41.9%	54.7%	55.9%	70.5%	74.8%	76.7%	85.4%	92.1%	82.2%	69.9%	51.6%	40.4%	66.6%	
point change - supplied by Pannell Kerr Forster	1.8	3.1	3.1	0.1	3.4	3.3	5.6	(0.4)	5.2	5.4	6.6	(0.1)	0.3	3.2	
Average Daily Room Rate - Kelowna	\$105.17	\$75.86	\$77.57	\$79.67	\$91.95	\$114.56	\$125.31	\$154.94	\$153.89	\$128.53	\$98.51	\$87.44	\$87.04	\$111.85	
% change - supplied by Pannell Kerr Forster	3.1%	4.2%	2.1%	4.0%	8.6%	5.2%	7.3%	8.7%	6.7%	7.4%	7.3%	5.7%	10.4%	6.4%	
Hotel Occupancy - Penticton	50.9%	18.0%	33.9%	53.0%	47.5%	60.2%	61.6%	80.9%	91.4%	64.8%	46.3%	31.9%	24.4%	51.1%	
point change - supplied by Pannell Kerr Forster	1.2	3.5	7.5	11.5	(1.8)	6.7	(2.2)	(3.8)	3.0	(2.7)	1.1	1.9	(1.9)	0.2	
Average Daily Room Rate - Penticton	\$111.81	\$79.24	\$84.35	\$75.98	\$86.00	\$107.85	\$119.10	\$150.70	\$166.68	\$116.45	\$101.83	\$85.92	\$81.19	\$114.96	
% change - supplied by Pannell Kerr Forster	2.1%	14.3%	3.0%	(4.4%)	(2.2%)	2.8%	3.1%	4.7%	7.9%	6.3%	3.7%	7.4%	3.3%	2.8%	
Kamloops Airport	150,130	15,376	15,593	17,172	12,200	13,057	12,480	12,541	13,484	12,665	13,944	13,749	17,842	170,103	
% change - passenger volume	(1.6%)	(1.2%)	3.0%	8.1%	9.7%	21.0%	18.5%	15.0%	25.1%	18.2%	13.3%	17.3%	18.1%	13.3%	
Kelowna Airport	1,077,553	104,256	100,113	113,195	88,067	93,049	92,936	103,466	112,087	98,538	101,526	98,469	120,400	1,226,102	
% change - passenger volume	20.2%	16.3%	11.0%	17.9%	17.8%	13.1%	13.4%	11.9%	10.4%	15.3%	12.2%	13.3%	13.8%	13.8%	
Visitor Centres	356,408	9,141	9,770	13,561	15,299	28,554	41,231	66,865	73,971	42,216	20,379	10,053	8,931	339,971	
% change - total parties	4.5%	9.9%	(10.8%)	(20.4%)	(10.9%)	(1.0%)	(2.2%)	(8.2%)	(1.5%)	(2.9%)	1.0%	(7.5%)	(5.1%)	(4.6%)	

Vancouver Island	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006
Total Customs Entries via Region	751,868	6,526	9,713	15,995	26,722	98,028	129,437	178,270	167,573	121,667	30,167	14,365	16,941	815,404
% change - supplied by Statistics Canada	(2.8%)	(5.6%)	(24.8%)	(12.9%)	(12.3%)	14.3%	13.5%	10.2%	9.8%	12.8%	15.8%	(4.5%)	(15.6%)	8.5%
Percent of Total Provincial Customs Entries	10.4%	1.9%	2.7%	3.9%	6.2%	16.1%	15.9%	17.3%	17.2%	17.0%	7.5%	4.5%	3.9%	11.9%
Room Revenue (\$000) - Region	\$304,268	\$11,715	\$15,221	\$19,453	\$21,462	\$28,472	\$34,297	\$45,798	\$51,883	\$37,075	\$22,383	\$15,187	\$14,935	\$317,880
% change - supplied by BC Stats	5.3%	5.9%	6.8%	5.3%	2.2%	5.2%	2.2%	5.6%	5.4%	14.0%	5.4%	1.6%	1.6%	4.5%
Hotel Occupancy - Vancouver Island	64.5%	42.8%	61.2%	66.4%	67.3%	70.9%	77.1%	77.0%	84.0%	75.3%	63.4%	51.3%	46.2%	64.8%
point change - supplied by Pannell Kerr Forster	0.7	0.7	1.5	(0.7)	(1.2)	3.5	4.2	(0.1)	1.5	1.0	4.3	(3.8)	(1.8)	0.2
Average Daily Room Rate - Vancouver Island	\$119.78	\$88.49	\$91.89	\$95.83	\$104.99	\$129.50	\$140.46	\$164.96	\$169.95	\$143.16	\$111.97	\$102.15	\$102.49	\$123.98
% change - supplied by Pannell Kerr Forster	1.0%	0.9%	4.6%	2.3%	3.1%	5.3%	4.8%	2.7%	1.0%	5.7%	6.0%	5.5%	3.5%	3.5%
Hotel Occupancy - Greater Victoria	68.8%	44.2%	65.9%	71.3%	73.9%	77.1%	81.4%	77.1%	84.0%	79.2%	68.9%	53.7%	47.3%	68.3%
point change - supplied by Pannell Kerr Forster	1.5	(0.2)	0.4	(3.4)	(3.4)	6.5	5.5	(1.2)	0.2	1.3	4.3	(5.6)	(6.1)	(0.6)
Average Daily Room Rate - Greater Victoria	\$123.30	\$88.32	\$91.02	\$94.56	\$104.52	\$136.60	\$149.54	\$165.58	\$169.63	\$152.34	\$113.44	\$102.44	\$100.17	\$126.24
% change - supplied by Pannell Kerr Forster	(0.2%)	0.5%	5.3%	1.2%	0.6%	5.1%	2.8%	(2.8%)	0.7%	0.0%	5.4%	7.2%	4.8%	2.4%
Hotel Occupancy - Nanaimo	66.2%	44.8%	57.2%	60.0%	59.5%	67.1%	81.9%	78.9%	82.4%	75.0%	61.4%	60.7%	48.9%	64.7%
point change - supplied by Pannell Kerr Forster	6.0	(0.9)	(0.4)	0.0	(7.2)	(12.9)	(0.7)	(0.2)	0.2	1.0	1.5	(2.0)	4.6	(1.5)
Average Daily Room Rate - Nanaimo	\$86.93	\$80.93	\$80.31	\$82.98	\$83.70	\$89.55	\$97.20	\$105.35	\$102.82	\$98.31	\$87.86	\$87.32	\$84.94	\$91.52
% change - supplied by Pannell Kerr Forster	3.6%	2.4%	2.3%	3.4%	4.6%	6.5%	8.8%	7.9%	4.9%	4.8%	3.1%	4.8%	4.3%	5.3%
Victoria International Airport	1,318,395	98,403	101,721	114,702	113,651	124,715	120,821	124,899	139,720	119,040	122,377	99,090	110,989	1,390,128
% change - passenger volume	5.5%	6.2%	1.4%	(3.5%)	4.2%	10.3%	8.6%	7.4%	11.3%	6.9%	8.9%	2.7%	(0.1%)	5.4%
Campbell River Airport	63,900	3,643	3,579	4,093	4,323	5,155	6,498	7,631	9,583	3,804	4,921	3,905	3,659	60,794
% change - passenger volume	2.0%	1.6%	0.7%	5.2%	(4.3%)	4.4%	(2.3%)	(7.2%)	(1.1%)	(42.5%)	4.7%	4.4%	(3.3%)	(4.9%)
Comox Airport	209,668	16,937	16,260	18,180	17,301	19,059	19,104	23,641	25,930	20,714	20,499	17,533	23,454	238,612
% change - passenger volume	13.4%	7.5%	12.7%	4.6%	15.4%	11.6%	14.9%	12.4%	9.2%	14.6%	21.6%	20.6%	22.4%	13.8%
Nanaimo Airport	123,863	8,897	9,599	10,873	11,564	13,132	12,341	14,316	15,242	11,674	11,449	8,153	10,463	137,703
% change - passenger volume	2.0%	40.4%	11.9%	15.6%	18.1%	19.0%	12.1%	15.4%	(3.2%)	(4.9%)	1.7%	7.9%	11.2%	11.2%
BC Ferries: Routes Serving the Region	17,120,887	970,557	942,360	1,221,286	1,334,345	1,471,961	1,550,221	2,116,556	2,315,868	1,568,769	1,344,014	1,017,588	1,209,012	17,062,537
% change - passenger volume	(0.9%)	9.8%	(4.7%)	(6.7%)	6.5%	(3.2%)	(1.0%)	5.4%	4.4%	4.4%	4.4%	(5.4%)	(3.9%)	(0.3%)
Victoria, Vancouver, Nanaimo	11,088,043	591,391	578,295	781,332	868,604	943,952	1,006,744	1,431,201	1,563,087	1,027,430	873,302	650,479	803,561	11,119,378
% change (Routes 1, 2 & 30)	(0.9%)	9.8%	(4.0%)	(7.2%)	9.9%	(4.1%)	(1.1%)	(0.1%)	2.0%	0.9%	4.3%	(1.9%)	(3.0%)	0.3%
Northern Island	336,454	19,170	20,599	22,148	21,554	24,812	30,784	34,277	38,518	31,319	24,464	18,675	20,996	307,316
% change (Routes 10, 25 & 40)	0.9%	(3.0%)	(2.7%)	(16.6%)	(13.8%)	(10.5%)	(8.7%)	(10.5%)	(8.7%)	(3.0%)	(19.6%)	(3.0%)	(8.7%)	(8.7%)
Gulf Islands & Other	5,696,390	359,996	343,466	417,806	444,187	503,197	512,693	651,078	714,263	510,020	446,248	348,434	384,455	5,635,843
% change (Routes 4, 5, 6, 9, 12, 17, 19, 20, 21, 22, 23, 24)	(1.1%)	10.8%	(6.1%)	(5.9%)	1.6%	(0.8%)	0.1%	(1.5%)	0.9%	(0.0%)	4.3%	(10.5%)	(5.8%)	(1.1%)
Visitor Centres	445,725	9,955	13,535	21,746	24,737	38,313	55,550	84,842	95,207	50,296	22,191	8,578	6,533	431,483
% change - total parties	4.4%	8.6%	(13.7%)	(12.5%)	(7.9%)	(5.7%)	(13.7%)	2.2%	3.8%	1.9%	13.9%	(30.0%)	(21.7%)	(3.2%)
Vancouver, Coast & Mountains	2005	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total 2006
Total Customs Entries via Region	5,754,531	300,607	311,216	356,203	371,243	460,181	609,985	760,226	704,573	532,761	336,837	275,147	381,126	5,400,105
% change - supplied by Statistics Canada	(3.3%)	(4.7%)	(12.3%)	(5.8%)	(2.1%)	(11.4%)	(4.4%)	(5.7%)	(3.5%)	(5.3%)	(7.5%)	(8.9%)	(5.8%)	(6.2%)
Percent of Total Provincial Customs Entries	79.6%	88.2%	87.1%	86.8%	85.6%	75.4%	74.8%	73.6%	72.2%	74.4%	83.2%	87.0%	88.3%	78.9%
Room Revenue (\$000) - Region	\$907,020	\$64,763	\$69,895	\$79,611	\$85,502	\$82,997	\$101,864	\$111,519	\$115,799	\$94,164	\$68,332	\$55,934	\$70,472	\$980,855
% change - supplied by BC Stats	4.7%	5.6%	2.0%	9.5%	8.6%	12.8%	17.4%	11.6%	6.6%	2.3%	12.1%	2.3%	4.2%	8.1%
Hotel Occupancy - Greater Vancouver	69.2%	52.9%	60.9%	69.3%	66.9%	79.3%	85.9%	85.7%	86.6%	83.2%	72.3%	65.8%	54.7%	71.9%
point change - supplied by Pannell Kerr Forster	2.7	5.9	1.7	6.8	(0.4)	4.7	6.1	2.7	0.2	(0.8)	4.1	1.4	1.0	2.7
Average Daily Room Rate - Greater Vancouver	\$120.78	\$106.35	\$106.91	\$109.72	\$110.88	\$138.69	\$150.78	\$152.34	\$151.29	\$143.45	\$121.65	\$110.38	\$104.97	\$128.24
% change - supplied by Pannell Kerr Forster	2.7%	8.7%	5.6%	7.8%	6.2%	12.8%	9.4%	6.2%	3.7%	5.6%	2.7%	(1.3%)	2.7%	6.2%
Hotel Occupancy - Whistler Resort	54.9%	61.5%	69.1%	66.5%	59.4%	44.1%	48.3%	71.3%	63.1%	53.8%	30.3%	24.2%	60.9%	54.6%
point change - supplied by Pannell Kerr Forster	(2.1)	(12.9)	0.4	1.1	6.5	1.3	(2.9)	10.1	1.8	(0.6)	0.6	(2.4)	(3.9)	(0.3)
Average Daily Room Rate - Whistler Resort	\$204.23	\$260.13	\$274.30	\$244.39	\$170.96	\$127.04	\$146.40	\$153.37	\$154.66	\$134.57	\$122.45	\$131.82	\$305.74	\$199.56
% change - supplied by Pannell Kerr Forster	(2.2%)	1.7%	(3.5%)	(12.1%)	6.8%	no change	(2.9%)	4.9%	2.7%	(2.7%)	1.0%	1.8%	7.8%	(2.3%)
Vancouver International Airport	16,418,883	1,233,867	1,175,829	1,365,374	1,267,011	1,412,774	1,532,519	1,782,416	1,841,901	1,481,288	1,329,311	1,149,502	1,357,441	16,929,233
% change - passenger volume	4.4%	(1.1%)	1.5%	3.5%	4.3%	2.7%	2.6%	4.9%	3.9%	2.1%	2.3%	3.7%	6.2%	3.1%
Abbotsford International Airport	393,015	38,176	35,054	36,684	35,696	40,724	41,202	50,453	54,423	42,601	44,707	38,857	44,056	502,633
% change - passenger volume	6.6%	47.3%	12.4%	8.6%	28.8%	25.5%	17.2%	30.1%	39.6%	29.6%	52.4%	36.8%	14.6%	27.9%
BC Ferries: Routes 3, 7, 8, 13, 17 & 18	4,897,604	315,018	303,979	360,910	383,594	484,494	430,918	572,183	611,868	430,562	387,359	307,676	358,410	4,946,971
% change - passenger volume	0.2%	7.4%	(2.2%)	(5.9%)	3.7%	12.6%	0.6%	0.9%	(0.1%)	(0.1%)	5.0%	(7.1%)	(3.4%)	1.0%
Visitor Centres	594,564	29,151	29,732	36,441	35,857	52,436	62,239	86,422	87,653	62,163	40,140	28,576	33,724	584,534
% change - total parties	0.7%	2.1%	1.6%	2.0%	(5.0%)	(7.2%)	(7.3%)	(2.3%)	2.1%	(4.5%)	7.4%	(8.7%)	7.1%	(1.7%)
Cruise	910,172	0	0	0	5,559	126,082	161,181	201,952	126,441	167,188	7,426	0	0	837,829
% change - revenue passengers	(2.1%)	n/a	no change	no change	564.2%	(20.4%)	(3.9%)	(4.8%)	(10.0%)	(5.7%)	27.7%	no change	no change	(7.9%)
GVRD Attractions	3,820,642	183,181	192,874	309,605	260,581	348,798	387,232	595,656	613,900	362,202	286,181	184,452	318,527	4,043,189
% change - paid attendance	(2.0%)	2.2%	4.6%	14.2%	10.1%	(1.2%)	3.6%	(1.5%)	0.1%	(0.0%)	17.4%	18.5%	31.3%	5.8%

PROVINCIAL INDICATORS

Customs Entries:

Provided by Statistics Canada reflecting the volume of non residents of Canada entering Canada by province of entry and country of origin. Only select countries are broken out and therefore do not add to the European and Asia Pacific totals.

Accommodation Room Revenue:

Supplied by BC Stats reflecting the revenue generated through the sales of accommodation. Only includes revenue earned by establishments subject to the Provincial hotel room tax.

Provincial Occupancy Rate:

Published by Pannell Kerr Forster Consulting Inc. in “Trends in the Canadian Hotel Industry.”

Average Daily Room Rate:

Published by Pannell Kerr Forster Consulting Inc. in “Trends in the Canadian Hotel Industry.”

Commercial Restaurant Receipts:

Supplied by Statistics Canada, and includes caterers and taverns, but does not include sales from restaurants owned by hotels or institutions.

BC Ferries Passenger Volume:

Total passenger volume on various routes.

Coquihalla Highway:

Total number of paid vehicles travelling the highway.

Fishing Lodges (Room Revenue):

Supplied by BC Stats reflecting the sale of accommodation in fishing lodges as defined by BC Stats.

Visitor Centres:

Supplied by Tourism British Columbia reflecting the volume of visitor parties to Visitor Centres.

REGIONAL INDICATORS

Vancouver International Airport:

Supplied by the Vancouver Airport Authority reflecting total enplaned and deplaned passengers.

Various Airports:

Supplied by individual airports reflecting total enplaned and deplaned passengers.

Cruise (Revenue Passengers):

Supplied by the Vancouver Port Authority.

Greater Vancouver Regional District (GVRD) Attractions:

Supplied by attractions in the Greater Vancouver area reflecting total paid attendance.

All data is subject to ongoing revision by suppliers.