



COMOX VALLEY TRADING AREA

Vancouver Island
British Columbia, Canada

TRADING AREAS

	Population	% Increase (2001-2006)
 Primary Trading Area	62,326	7.96%
 Secondary Trading Area	153,028	5.95%
 Tertiary Trading Area	245,502	5.59%
Vancouver Island	762,281	6.17%
British Columbia	4,310,452	5.68%

MARKET ACCESSIBILITY

Market Region	Population	Driving Time	Flight Time to YQQ
Victoria	330,088	2.5 hours	1 hour charter
Greater Vancouver	2,116,581	3 hours	35 min.
Seattle	3,524,000	5.5 hours	1.25 hours
Calgary	1,019,942	16 hours	1 hour
Edmonton	1,034,945	18 hours	1 hour

Total Inbound Passengers to YQQ Comox

	2001	2003	2006
Passengers	131,940	166,799	238,612
Alberta Passengers		43,368	64,425

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COMOX VALLEY CONSTRUCTION GROWTH

	2001	2006	% Increase	Vancouver Island	British Columbia	LABOUR FORCE
Housing Starts	187	685	266%	176%	111%	Unemployment Rate 7.5%
Average Sales Price	\$142,903	\$278,803	95%	96%	76%	Workforce 38,000
Building Permit Values	\$35,662,000	\$187,577,416	425%	251%	156%	Within 30 Minutes 144,000

INVEST
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Daily direct flights to Calgary & Edmonton via WestJet and Air Canada Jazz.

